

Translational Research Rubric

- **CAN it work? *Efficacy Study***
 - Under ideal circumstances does the intervention do what it is intended to do?
 - High internal validity but likely low external validity.
- **DOES it work? *Effectiveness Study***
 - Real world
 - Higher external validity that can be applied to programs
- **SHOULD we do it?**
 - Cost effectiveness
 - Policy/Programmatic discussion/decision

Premises /Guiding Principles for “Does it Work” Research

- Identify setting-specific generalizable conclusions
- It is a means; implementation/policy change is the end
- Public health approaches are about population interventions rather than the individual’s diagnosis
- Project design should look like practice
- Policy makers can be motivated to use data to make decisions
- The Good is not the Enemy of the Best

Pathway to Policy/Practice Change

- Identify, cultivate, anoint a “Champion”
- Involve “Stakeholders”
- “Prove” workability of intervention
 - CAN? RCT -- not setting specific, not necessarily generalizable
 - DOES? Demonstration Project--appropriate for field, yields programmatic information.
- Inform Stakeholders
- Cajole, convince, convert Policy Makers
- Revise Practice Guidelines and Standards
- Scale up